

## Cookies Policy

### Introduction

Extreme Exhibitions Limited ("we", "us", "our") uses cookies and similar technologies on our website to enhance your browsing experience, analyse site traffic, and personalise content. This Cookies Policy explains what cookies are, how we use them, and your choices regarding their use.

### What Are Cookies?

Cookies are small text files that are placed on your device by websites you visit. They are widely used to make websites work more efficiently, as well as to provide information to the site owners.

### Types of Cookies We Use

#### 1. Necessary Cookies:

- These cookies are essential for the website to function properly. They enable basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

#### 2. Preference Cookies:

- Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region you are in.

#### 3. Statistics Cookies:

- These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously.

#### 4. Marketing Cookies:

- Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

## How We Use Cookies

We use cookies to:

- Ensure the website functions correctly.
- Remember your preferences and settings.
- Understand how you use our website.
- Provide personalized content and advertisements.

## Your Consent

When you visit our website for the first time, you will see a cookie banner that allows you to accept or reject cookies. By clicking "Accept All Cookies," you consent to the use of all cookies as described in this policy. You can manage your cookie preferences by clicking "Cookie Settings" on the banner.

## Managing Cookies

You can manage your cookie preferences at any time by adjusting the settings in your web browser. Most browsers allow you to:

- See what cookies you have and delete them on an individual basis.
- Block third-party cookies.
- Block cookies from particular sites.
- Block all cookies from being set.
- Delete all cookies when you close your browser.

Please note that if you block or delete cookies, some features of our website may not function properly.

## Changes to This Cookies Policy

We may update this Cookies Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this policy periodically to stay informed about our use of cookies.

## Contact Us

If you have any questions about this Cookies Policy, please contact us at:

- Email: [dataprotection@extremegroup.co.uk](mailto:dataprotection@extremegroup.co.uk)
- Address: Piquet House, Spring Lane, Ringwood, BH24 3FH

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